MUHAMMAD SHAHIDUL ISLAM JAMAN

SEO Specialist | Content Strategist

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PROFESSIONAL SUMMARY

Results-driven SEO Specialist with hands-on experience improving organic search visibility, technical site health, and keyword rankings for client and personal blog projects. Skilled in on-page, off-page, and technical SEO, keyword research, and WordPress site management, with a track record of measurable traffic and indexation growth. Seeking a corporate SEO role to apply data-driven optimization strategies and drive sustained organic growth.

CORE SKILLS

On-Page & Off-Page SEO • Technical SEO Audits • Keyword Research & Analysis • Content Writing & Blogging • SEO Copywriting • Competitor Analysis • WordPress Site Management • Site Speed & Core Web Vitals Optimization • Google Analytics & Search Console • Link Building

TOOLS & SOFTWARE

SEMrush, Ahrefs, Yoast SEO, RankMath, Screaming Frog, WordPress, Google Analytics (GA4), Google Search Console (GSC), Google Tag Manager

PROFESSIONAL EXPERIENCE

SEO Expert | Digixly, Farmgate, Dhaka

March 2026 – Present

- Trained under a Senior SEO Specialist, developing practical on-page, off-page, and technical SEO skills.
- Managed client projects and personal blog sites, focusing on improving search rankings and organic traffic.
- Performed keyword research, content optimization, and WordPress site management, with performance monitored through Google Search Console and Google Analytics.
- Implemented technical SEO enhancements that increased page speed scores by 90%.
- Grew organic traffic from zero to 35,000+ monthly visitors within the engagement period.
- Achieved indexation of 6,093 pages and ranked 2,068 keywords in Google's top 10 search results.

SEO Content Strategist | Digital Marketing Agencies (Remote)

2025 – 2026

- Crafted deeply researched, search-optimized long-form articles and guides for established automotive and service platforms, including carmechan.com.
- Balanced human-centric storytelling with search engine requirements, ensuring on-page optimization, strategic internal linking, and high-converting copy that boosted user engagement metrics.

SEO & Link Building Executive | Niche Authority Blogs & Local Projects (Remote)

2025

- Managed day-to-day on-page adjustments and white-hat backlink outreach campaigns to build root domain credibility.
- Used Google Analytics and Search Console to monitor real-time traffic data, diagnose ranking shifts, and audit legacy website assets to recover lost search visibility.

EDUCATION

BSS in Political Science

Dhaka Central University | 2024 – Present

LANGUAGES

English (Professional Proficiency) • Bangla (Native)